

## Mohamed Yahia,

Lead Product Designer

byMoha.com

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## Education,

### Emeritus, MIT & Columbia BS

Postgraduate Diploma in Innovation & Design Thinking.

Oct 2018 - On Going

### Emeritus, MIT & Columbia BS

Postgraduate Diploma in Digital Business.

Oct 2018 - Oct 2019

### MIT

Human-Computer Interaction for User Experience Design.

May 2018

### Udacity

Design Sprint Foundations Nanodegree.

Jan 2018

## Honors,

### King Khalid Award

Basamat Mobtaeth Project.

Dec 2016. King Khalid Foundation

## Publications,

### The 4I's of Design

Research, Design process and Different methodologies.

Apr 30, 2018. Moha.Studio

### Digital Product

Prototype — The Full guide.

Apr 23, 2018. UX Planet

## Experiences,

### HUED Associate Manager – User Experience

Present. Riyadh, KSA.

### Imkan Solutions Product Designer

Managing & leading design team to produce successful products. doing researches, prototyping or even playing with code!

October 2015 - October 2017. Riyadh, KSA.

### Pixar Porudct Design Studio Product Designer

Designing for many educational solutions, mainly web and mobile apps. managing the team through the development stage as well.

May 2015 - May 2016. Cairo, EG.

### Wireless Marketer Product Designer

Leading the product design team to implement new versions of the company products. work in collaboration with Elm and other governmental entities in many cases .

October 2014 - September 2015. Riyadh, KSA.

### Sarmady, a Vodafone Company UX/UI Designer

Designing the experience for the company main products such as Filgoal, etc. and designing the experiences for web portals such as Fanta, Almasry alyoum newspaper and many more.

October 2013 - September 2014. Cairo, EG.

### Mhgoz UX/UI Team Leader

Establishing & Leading the UX/UI team for Moz.com. delivering outstanding web products, and developing the hosting management solutions.

January 2012 - September 2013. Cairo, EG.

### Freelancer Web Designer

February 2009 - April 2012. Cairo, EG.

## Skills,

### Design.

Design Research  
Sketching  
Wireframing  
Prototyping  
Interaction Design  
Usability Testing  
Visual Design  
Branding  
Front-end Development

### Software.

Sketch  
Principle  
InVision Studio  
Framer  
Keynote  
InVision  
Adobe Suite

### Soft Skills.

Teamwork  
Team leadership  
Lean & Agile  
Design Thinking  
Customer management  
Product management  
Presentation  
Marketing  
Copywriting